

The Wesley Challenge

Program Overview and Contents

Components

Book — *The Wesley Challenge*

Daily readings, challenges, scripture reflections, and prayer.

Leader Guide

Includes everything needed for a leader to facilitate a three-week group study using the participant book and DVD, as well as session plans, discussion questions, and multiple format options for group study.

Youth Study Guide

Contains everything needed for a group or individual youth to conduct a three-week study of *The Wesley Challenge*.

DVD

Contains three segments with Chris Folmsbee to be viewed during small group times. Each video session is 6-7 minutes. All video sessions are closed-captioned.

Campaign Download Package

Includes ideas and tools for use in worship and in your congregation during a churchwide study of *The Wesley Challenge*. Resources include an instructional video, sermon starters, posters, social media images, and presentation images that can be used to create slides to incorporate the theme into the worship service.

The Campaign

The heart of *The Wesley Challenge* takes place over a three-week period with 21 daily readings and challenges. The leader may take time in advance for prayerful planning and organizing, and time afterward for follow-up and follow-through.

You'll want to choose the best way to organize and run *The Wesley Challenge* in your particular church. Keep the following things in mind as you prepare:

1. One month in advance, advertise the program using the included banner, posters, and flyers. These are editable, so you can include the name of your church with the date and time of the sessions. The book cover is also included for promotional use.
2. Be sure to distribute copies of *The Wesley Challenge* well in advance of the start of the campaign. Two weeks gives participants time to get comfortable with the book and read the first section in anticipation of the first discussion.
3. Decide whether you will have an introductory session (in addition to the three planned sessions). This might give participants a head start on reading for the first session and a good idea of what the program will involve.

4. In the week leading up to the first session, begin posting questions on social media and sending emails using the email headers and your additional text.
5. Use the banners and other images to customize your social media pages to the program theme.
6. In the days leading up to the program, advertise on social media using the included images.
7. During the program, send an email daily using the included email headers and text of your choice. You might use the day's question or the daily challenge from the book.
8. During the program, post each day's question on Facebook or Twitter. Use the included memes to post on Instagram or other image-friendly social media.
9. During the week leading up to the first session, remind participants to begin reading the book and preparing for the initial discussion of the first seven questions.
10. Consider using the included Sermon Starters to preach a sermon series on *The Wesley Challenge* on the three Sundays of the program.
11. Also included are video sermon bumpers to provide introductions for your sermons.
12. Throughout the following two weeks, continue posting questions on social media each day and sending emails using email headers and your additional text.
13. Use *The Wesley Challenge Leader Guide* to engage the questions with your class each week. It will be difficult to cover all seven questions in each session, so have participants choose which questions interested them or challenged them the most and focus on those.