

ZOOMGIVE's mobile-giving platform is intuitively designed to simplify fundraising and help you increase donations.

ZOOMGIVE'S MOBILE GIVING PLATFORM



TEXT-TO-GIVE

Incorporate T2G into your existing fundraising efforts to maximize your giving potential.



SCAN-TO-GIVE

Engage tech-savvy donors with a QR code that allows them to give faster and bypass the need to input a number or a keyword.



TEXT-TO-ENGAGE

Use T2E for ongoing impact sharing, communication and re-marketing to your donor base.



CAMPAIGN MANAGEMENT

Create unlimited campaigns to raise money and communicate with your donor base.



WORLD-CLASS PARTNER

The largest and most secure payment processing company in the world.



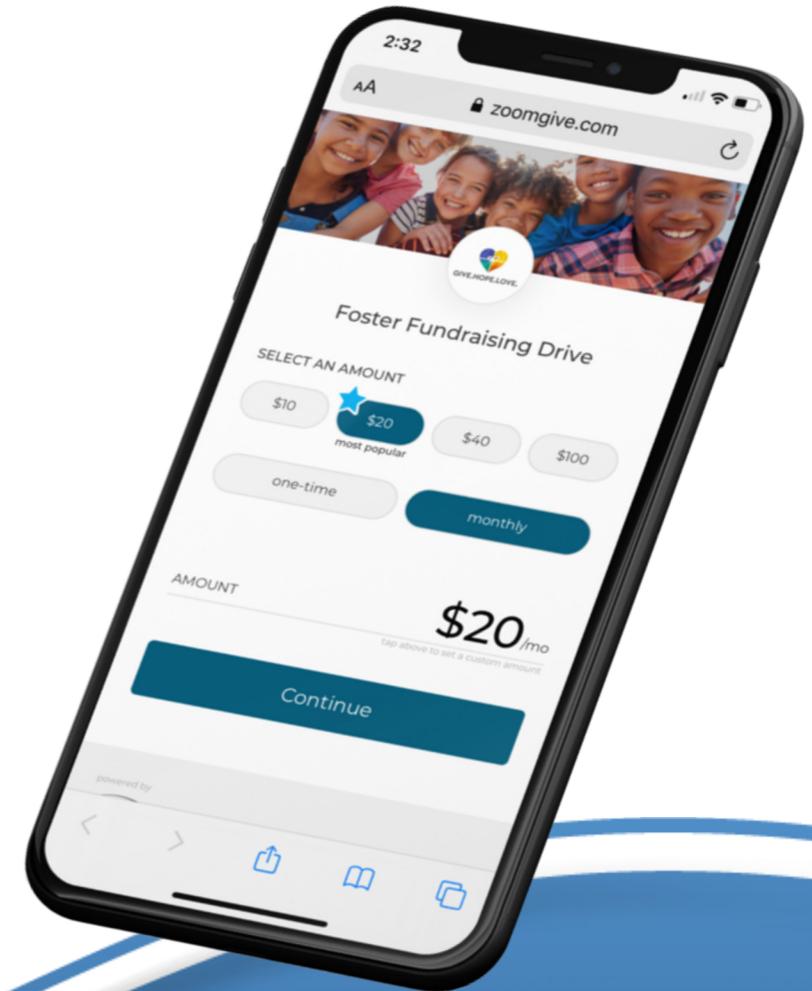
DIRECT CRM INTEGRATION

Salesforce, Kindful, e-Tapestry and more



EVENT THERMOMETER

Combine event fundraising with fundraising thermometers to increase donor engagement and raise more money at your events.





TEXT-TO-GIVE

Our text-to-give platform makes giving easy.



Apple Pay & Google Pay quick-donate



Pre-checked monthly giving button vs one-time



Donor opt-in to pay processing fees to significantly lower costs



SCAN-TO-GIVE

Our scan-to-give platform makes giving fun for tech-savvy Millennials and Gen Z's.



Allows the donor to scan a QR code and bypass typing in a number and key word



Captures the donor's mobile number for follow-up communication and engagement



Provides same back-end platform and features of text-to-give



TEXT-TO-ENGAGE

Our post-donation engagement feature offers nonprofits the ability to have ongoing text communication with their donors.



Share stories and updates via text with your donors, and help them feel like they are a part of your mission



Encourage sustainable giving by keeping in regular communication with your donor audience



98% Text open rate, and 90% opened within 3 seconds vs 22% open rate for email, and 1-2% open rate for direct mail



VIRTUAL FUNDRAISING

Ideas, Events & Campaigns



IDEAS FOR DIGITAL & VIRTUAL FUNDRAISING



BUILD YOUR MOBILE DONOR BASE

Contact your donor base via email and on social media and ask them to sign-up via mobile for updates. Make it fun by offering small incentives like digital stickers or e-cards.



FACEBOOK/INSTAGRAM LIVE EVENTS

Go live on socials and during the event, feature your text-to-give # and scan-to-give QR code. Show excitement for this new way of giving - and talk about the impact you can make for good in your community.



HOST A CONTEST

Invite your audience to participate in a online event or contest for a cause. Solicit prizes from local businesses for cross-marketing and cause association.



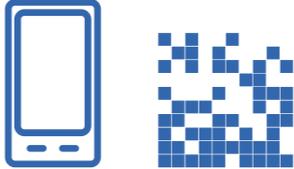
CROSS PROMOTE WITH A BUSINESS

Partner with a local or online business. Ask them to promote your nonprofit's text-to-give # and scan-to-give info on their website and socials in return for you promoting their info on your channels.



The following are examples of printed collateral that can feature your text-to-give and scan-to-give information.

These examples were created at vistaprint.com.



FLYERS & POSTCARDS

Have flyers or stickers printed that feature your text-to-give # and scan-to-give (QR code). Ask local grocery stores or restaurants if they will include your postcard in their deliveries.



DOOR HANGERS

Print door hangers and invite volunteers to go around to neighborhoods in your community and place door hangers on every home. Include text-to-give # and scan-to-give QR code for easy donating.



MORE THAN JUST A GIVING PLATFORM

Simplify Fundraising with our Text-to-Give, Scan-to-Give and Text-to-Engage Solutions.



**ZOOMGIVE is free
until January 2021.**

[signupzoomgive.com](https://signup.zoomgive.com)

FOR ADDITIONAL QUESTIONS:

email tricia@zoomgive.com